

**International Symposium on Agricultural Meteorology (ISAM2015)
and
Annual Meeting of the Society of Agricultural Meteorology of Japan**

(16-19 March, 2015 in Tsukuba, Ibaraki, Japan)

Business Opportunities

The Society of Agricultural Meteorology of Japan (SAMJ) has a joint meeting of International Symposium of Agricultural Meteorology (ISAM2015) and the Annual Meeting of the Society of Agricultural Meteorology of Japan in Tsukuba, Japan from 16 to 19 March 2015. The organizer of ISAM2015 welcomes participants from research, academe and business sectors. For further details of ISAM2015, please visit our official web site (http://www.agrmet.jp/samj2015/index_isam.html).

SAMJ was established in 1942 to promote scientific researches on atmospheric environment of agricultural production and to disseminate results of those studies. Major study topics of SAMJ from its establishment are as follows:

- Plant response to meteorology;
- Meteorological disasters and their prevention;
- Micrometeorology and local climate;
- Control of atmospheric environment in agricultural facilities;
- Climate resources for agriculture; and
- Climatological and meteorological information services.

SAMJ has been hosting various international meetings as well as the annual domestic meetings and publishing “Journal of Agricultural Meteorology” (<https://www.jstage.jst.go.jp/browse/agrmet/-char/en>) and an electric journal “Climate and Biosphere” (http://www.agrmet.jp/Climate_Biosphere.html).

Recently, with growing concern on influences of climate change on agriculture and increasing demand for food production with the global population growth, our studies on “environment and agriculture” become more important. In ISAM2015, scientists in universities and research institutes, experts in administrative bodies and engineers in private companies will get together to make presentations and discussion on results of the latest studies on environment and agriculture. ISAM2015 is a great opportunity for your company to advertise its products and services amongst the community of agricultural meteorology. The organizer of ISAM2015 prepares various programs for business enterprises as shown in the next page. We would like to welcome many corporate exhibitors to showcase their company’s products at exhibit booths, and also to utilize other business opportunities in ISAM2015.

Please contact the following address if you are interested in our business programs.

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Opportunities and programs for business companies

1. Display of your company's products and services in an exhibit booth (Business display)

- The exhibit booths shall be set next to the reception desk.
- Each exhibit booth has 2 m by 2 m in area with a table (1.8 m by 0.45 m), a few chairs and two outlets.
- The fee for one booth is 60,000 JPY (40,000 JPY for supporting member companies of SAMJ).

2. Advertisement on the abstracts of ISAM2015

- Page size is European A4 (black and white).
- The fee is 20,000 JPY/page (10,000 JPY/page for supporting member companies).
- Please submit the manuscript by 31 January 2015.

3. Technical presentation in an oral session

- In an oral session, we provide an opportunity to have a 10-min technical presentation on your products and services.
- This opportunity is free of charge, and is given to supporting member companies only when they request an entry for "1. Business display".

4. Short course for your products and services

- We provide opportunities to have a short course or a seminar on you products and services.
- This program is free of charge, but please bear costs for special preparation if it is needed.
- The priority is given to the supporting member companies when the schedule is conflicted.

5. Participating open symposia

- We have two open symposia entitled "Scientific research and development of instruments" (in Japanese) and "Challenges of Agricultural Meteorology against Climate Change" (tentative; in English).

6. Scientific presentation

- When you would like to make scientific presentations in oral and/or poster sessions, please submit application form.
- Registration fees (6,000 JPY for supporting member companies and 8,000 JPY for non-members) are requested for scientific presentations.
- Please visit the ISMA2015 web site for further details.
(http://www.agrmet.jp/samj2015/index_isam.html).

7. Banquet

- We have an official banquet in the evening of 18 March 2015.
- Banquet fee and other details shall be announced later in the official web site.

[Discount fees for the supporting member companies of SAMJ]

Discount fees are applied to a company which gets new membership of the supporting member companies of SAMJ for the year 2015. The supporting member companies have the following privileges: 1) a scientific journal "Journal of Agricultural Meteorology" published by SAMJ is delivered, 2) a priority is given at arranging business displays, and 3) three participants are allowed for academic meetings and scientific tours. Further, in ISAM2015, 4) discount fees are applied to business displays and advertisement on the abstracts, 5) an opportunity of a 10-minute technical presentation in oral session is given when the company requests an entry for the business display, and 6) discount fees are also applied to registration for scientific presentations and banquet.

The annual fee for a supporting member company is 30,000 JPY/year. However, a non-member company has to pay an extra fee of 30,000 JPY in total when the company requests entries for both the business display and the advertisement on the abstracts. Please consider the membership of supporting member companies when you request an entry for the business opportunities of ISAM2015.

Please contact us if you are interested in the membership of the supporting member companies of SAMJ.